

TYSON HILL

DIRECTOR, CONTENT & CREATIVE



ADDITIONAL EXPERIENCE

Marketing Coordinator | 10.2013 - 04.2014 | Car Donation Foundation

- » Wrote and edited commissioned articles and blog posts for multiple chapters of The Make-A-Wish Foundation and veterans' charities.
- » Published long- and short-form content on social media and corporate websites.
- » Collaborated with project management around traditional marketing strategies – newspapers, magazines, telephone books, radio and TV concepts and placement, achieving one million dollars of donations in six months.
- » Used AdWords to design content and to improve SEO functionality and link building, bringing foundation websites to search engine front pages.

Reporter | 09.2012 - 10.2013 | Saint James Plaindealer

- » Developed written content for a weekly newspaper – up to 16 articles per week on politics, sports and life in Saint James for a weekly circulation of more than 2,000 subscribers.
- » Remained visible and approachable within the community to gather appropriate information and manage projects.

EDUCATION

Minnesota State University Moorhead | 08.2009 - 05.2012

- » Bachelor of Arts, Communications
- » Bachelor of Arts, English
- » GPA: 3.83, Magna Cum Laude

UNIVERSITY EXPERIENCE

Practicum Editor | 01.2011 - 01.2012 | New River's Press

- » Published Good Things alongside author Nick Knittel.
- » Completed proofreading of manuscripts to detect and mark for correction any grammatical, typographical or compositional errors.

TA/Tutor | 12.2010 - 05.2012 | Minnesota State University Moorhead

- » Worked with seven students a week to develop writing strategy.
- » Developed 30+ students into professional level journalists and communicators.

VOLUNTEERISM

Work hard. Be nice.

Passionate about environmental issues, health and accessibility – with a strong belief that opportunities should be shared regardless of socioeconomic level.

- » Silver Linings Foundation
- » Special Olympics
- » Make-A-Wish
- » Animal Humane Society
- » Saint James Theater & Art Board Member
- » Society of Professional Journalists

JOB REFERENCES



Colleen Schwab

Global Lead, Communications
& Community, Amazon

P: Upon Request
E: colleenschwab@outlook.com



John Guagliano

Chief Marketing Officer,
Minnesota United FC

P: Upon Request
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HOBBIES



Soccer



Swimming



Hiking



Writing



Dogs



Reading